



EFQM[®]
Leading Excellence

EFQM – the future of excellence

Rome – November 30th 2018

The future.....

Excellence is obsolete: redefining the standard for success



CEO of Jotform – Aytekin Tank

Helsinki 2019



EFQM[®]
Leading Excellence



So we asked 50 C Suite people some questions.....

- **We asked them..... What are the biggest trends in their businesses**
- **And what are the focus areas for their organisations today**
- **And what they saw as the biggest challenges to their business in the future**

Megatrends that organisations and governments are facing

- **Megatrend 1 - Managing Demographic Diversity**
- **Megatrend 2 - New business and organization models**
- **Megatrend 3 - Intensified demand for skills & talent management**
- **Megatrend 4 - The Rise of Technology and Digital Disruption**
- **Megatrend 5 - Sharing Economy and Trust Sharing**
- **Megatrend 6 - Scarcity of Resources**
- **Megatrend 7 - Meeting ever increasing Regulation**
- **Megatrend 8 - Geopolitical uncertainty and localisation in the global economy**
- **Megatrend 9 - Ever increasing environmental crises**

So what tools are businesses using today?



Culture Workbench

Continuous insight and strategic decision-making support to deliver increased organisational performance and bottom-line results



Data 'signals'

Capture extensive quantitative, qualitative and 'network' data signals from across your company's employees, teams, and Enterprise systems continuously



Deep insight

Generate unique Culture Performance Score (CPS) against key attributes framework, integrated sentiment engine using Machine Learning, data gallery with 1000+ views



Strategic action

Create prioritised strategic actions for executive teams aligned to business strategy and core company goals. Targeted recommendations to deliver high value return.



Dashboard

Measure and monitor progress against culture KPIs, bottom-line results, and real-time company sentiment. Helps meet board compliance reporting needs.

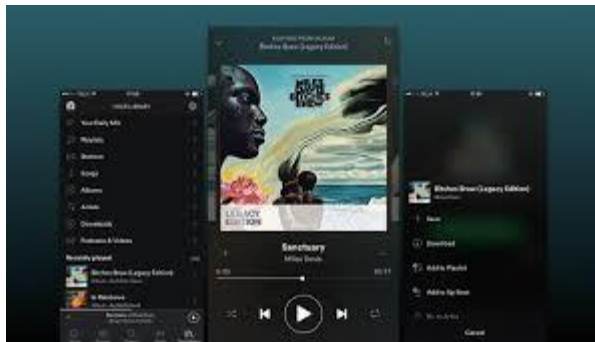
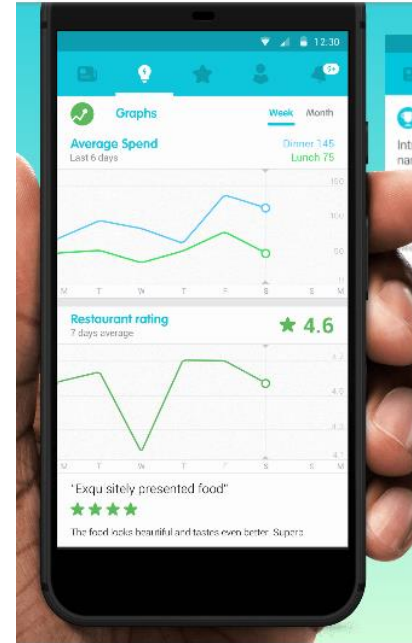
Mobile and user experience – corporate of personal

Digital Fitness Assessment

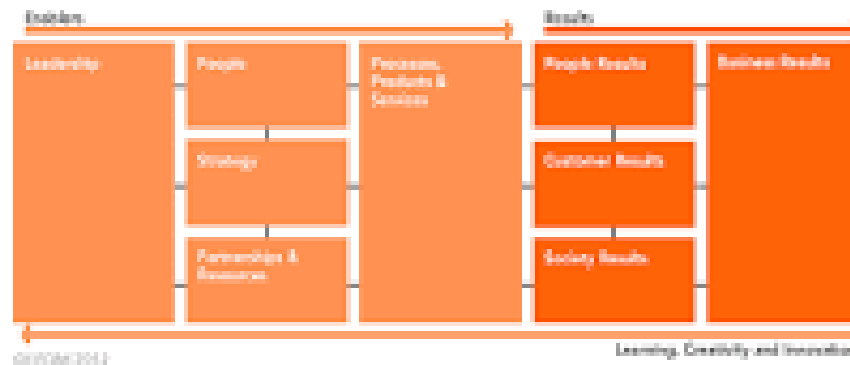
Mobile and web learning platform

We're helping teams
learn & develop

We're helping distributed teams measure their knowledge and improve - in a gamified, bite-sized and continual way.

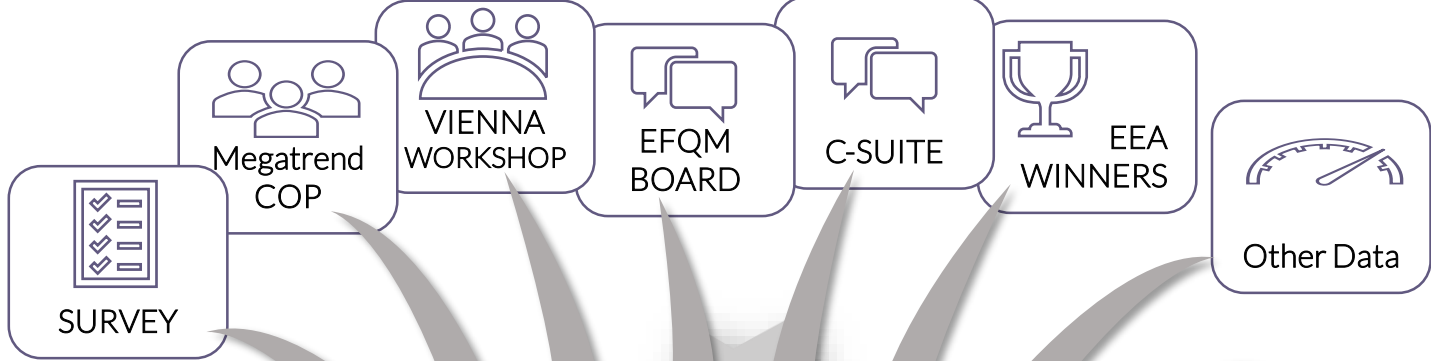


Diagnostic tools that deliver solutions and best practice





EFQM
Leading Excellence



DEEP DIVE 1



EFQM Board Review
November 2018

DEEP DIVE 2



EFQM Board Review
January 2019???

DEEP DIVE 3



EFQM Board Review
April 2019

DEEP DIVE 4



EFQM Board Decision
June 2019

BETA TESTING



CORE TEAM KNOWLEDGE

The Model 2020....V1.0

